

SAMPLE COMMITTEE RECRUITMENT LETTER

Dear (NAME),

We need your help in the upcoming campaign for United Way of West Ellis County.  [COMPANY NAME] needs devoted, passionate people like you to represent the different areas of our company and help us run an effective and successful campaign.

As a campaign committee member, you will play a key role in educating, energizing and inspiring action among our employees by planning and implementing a campaign strategy that is tailored to our company’s culture. You will be bringing the impact of United Way to life in the workplace, sharpening your leadership skills and knowing that you’re making a difference in the community.

I am counting on you to help our employees understand how important their participation is to our campaign and, most of all, to our community.

Watch for an invitation to attend an informative training session where you will receive campaign materials and tools, and have the opportunity to meet with a United Way representative who will answer questions and be a resource throughout the campaign.

I am counting on you to help make this year’s campaign a big success. Thank you!

Sincerely,

[CEO, Campaign Chair or Coordinator]

**About United Way:** The United Way of West Ellis County is an independent 501(c) 3 organization that has been serving local residents for over 70 years. Our mission of providing support to those in need focuses on education, financial stability and health programs. Collaborative work with local programs, business partners, and community leaders is what differentiates the United Way of West Ellis County. We cater to critical needs, while simultaneously building positive and long-lasting community change. *For more information:* 469-846-1346 or visit [www.uwwec.org](http://www.uwwec.org). The United Way of West Ellis County is located at: 2220 Bryan Pl., Ste 4, Midlothian, TX 76065. Follow us on [Facebook](https://www.facebook.com/UWWEC), [Twitter](https://twitter.com/UWEllisCounty) and [Instagram](https://www.instagram.com/uwwec/) - @uwelliscounty